

Program Overview: CORH Certificate

Faculty: Faculty of Creative and Critical Studies

Department: English and Cultural Studies

Level: Undergraduate

Program Learning Outcomes

Program learning outcomes (PLOs) are the knowledge, skills and attributes that students are expected to attain by the end of a program of study.

Program Learning Outcome

Background and Theory

- | | |
|---|---|
| 1 | <p>Interdisciplinary
Demonstrate an interdisciplinary understanding of theoretical and conceptual frameworks in communication, sociocultural constructs, and intercultural aspects of the interactions of the self with other individuals, groups, and communities</p> |
| 2 | <p>History and Theories of Rhetoric
Explore, examine, and critically analyze the history and theories of rhetoric and their use in cross-disciplinary settings</p> |
| 3 | <p>Comm. Concepts
Apply communication concepts in personal interactions, academic, professional, local and global interfaces, intercultural and community settings, and digital and media platforms for varied purposes and audiences</p> |

Research & Praxis

- | | |
|---|--|
| 4 | <p>Use of rhetorical modes
Identify, analyze, and critique the use of rhetorical modes and discourse in written, oral, digital, visual, creative, and multimodal forms;</p> |
| 5 | <p>Comm. and rhetorical literacies
Demonstrate an awareness of communication and rhetorical literacies to generate a range of multimodal texts or create original media artefacts, fulfilling the expectations of diverse and culturally distinct audiences</p> |
| 6 | <p>Research
Conduct original and ethical research using appropriate research methodologies to address current concerns in the field of communication and rhetoric</p> |
| 7 | <p>Writing conventions
Demonstrate knowledge of composition and academic writing conventions for various genres across the curriculum and in the disciplines, and adapt discourse for lay and expert audiences</p> |

Disciplinary Connection

- | | |
|---|---|
| 8 | <p>Indigeneity
Demonstrate knowledge of the ways of knowing and learning of the Indigenous Peoples, their history, culture, relationships with the land and the community, and processes of decolonization, revitalization, resistance, and truth and reconciliation</p> |
| 9 | <p>Collaborative projects
Engage in interdisciplinary collaborative projects in communication with academic or community partners, or small groups, to address issues of sustainability, diversity, power, social justice, difference, "otherness," or other concerns.</p> |

Usefulness in professions

- 10 Display their expertise in various aspects of communication to facilitate the pursuit of higher education and enhanced employability in their selected professions

Mapping Scales

The mapping scale indicates the degree to which a program learning outcome is addressed by a course learning outcome.

Mapping Scale

■ Introduced (I)	Key ideas, concepts or skills related to the learning outcome are demonstrated at an introductory level. Learning activities focus on basic knowledge, skills, and/or competencies and entry-level complexity.
■ Developing (D)	Learning outcome is reinforced with feedback; students demonstrate the outcome at an increasing level of proficiency. Learning activities concentrate on enhancing and strengthening existing knowledge and skills as well as expanding complexity.
■ Advanced (A)	Students demonstrate the learning outcomes with a high level of independence, expertise and sophistication expected upon graduation. Learning activities focus on and integrate the use of content or skills in multiple.

Additional Denominations

	Occurs when two or more CLOs map to a PLO an equal amount of times.
?	Occurs when a course has not yet been mapped to the set of PLOs.
N/A	Occurs when a course instructor has listed a program learning outcome as being not applicable for a program learning outcome.

Curriculum MAP: Frequency Distribution Tables

This table shows the alignment of all courses to program learning outcomes for this program.

300 Level

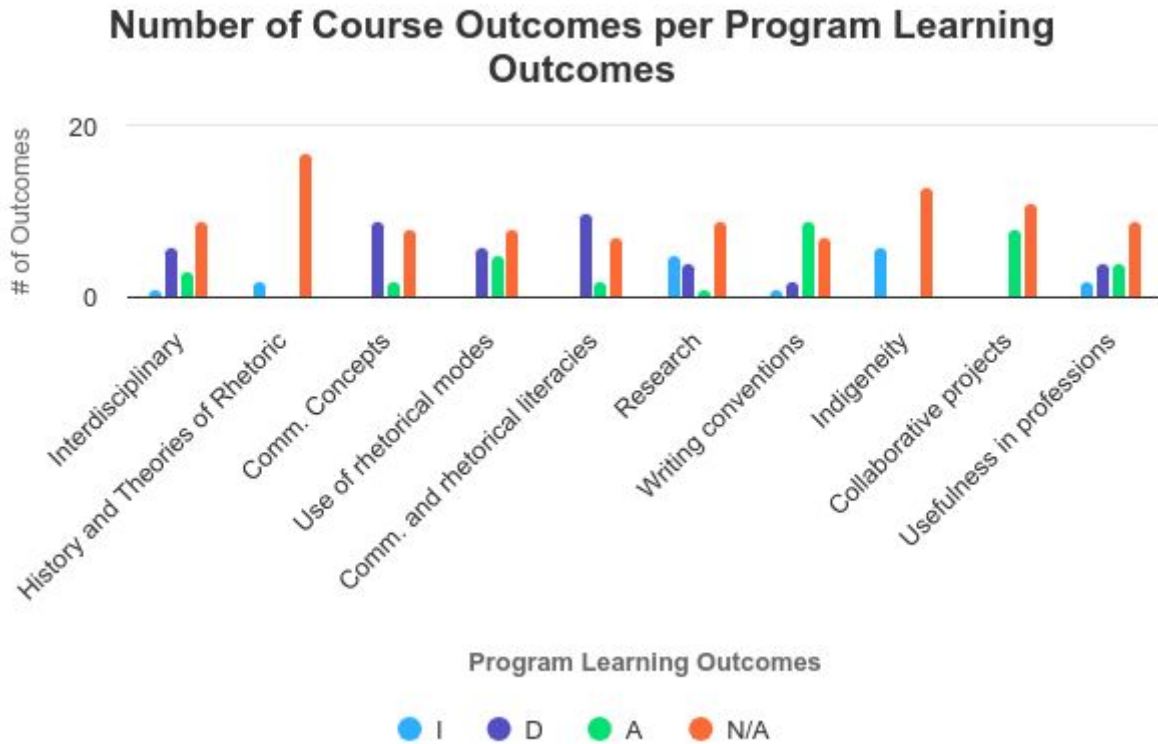
Courses	Program Learning Outcomes		
	Background and Theory		
	Interdisciplinary	History and Theories of Rhetoric	Comm. Concepts
CORH 331 W1 2022 <i>Not Required</i>	D	N/A	D
	Research & Praxis		

	Use of rhetorical modes	Comm. and rhetorical literacies	Research	Writing conventions
CORH 331 W1 2022 <i>Not Required</i>	D / A	D	I	A
Disciplinary Connection				
	Indigeneity	Collaborative projects		Usefulness in professions
CORH 331 W1 2022 <i>Not Required</i>	N/A	N/A		I / N/A / D
Non-categorized program learning outcomes				
Warning! No program learning outcomes belong to this category.				
<u>400 Level</u>				
Courses	Program Learning Outcomes			
	Background and Theory			
	Interdisciplinary	History and Theories of Rhetoric		Comm. Concepts
CORH 400 W1 2025 <i>Not Required</i>	A	N/A		D
CORH 499 W1 2022 <i>Required</i>	N/A	N/A		N/A
	Research & Praxis			
	Use of rhetorical modes	Comm. and rhetorical literacies	Research	Writing conventions
CORH 400 W1 2025 <i>Not Required</i>	D	D	D	A
CORH 499 W1 2022 <i>Required</i>	N/A	N/A	N/A	N/A
	Disciplinary Connection			
	Indigeneity	Collaborative projects		Usefulness in professions
CORH 400 W1 2025 <i>Not Required</i>	I	A		A
CORH 499 W1 2022 <i>Required</i>	N/A	N/A		N/A
Non-categorized program learning outcomes				

Warning! No program learning outcomes belong to this category.

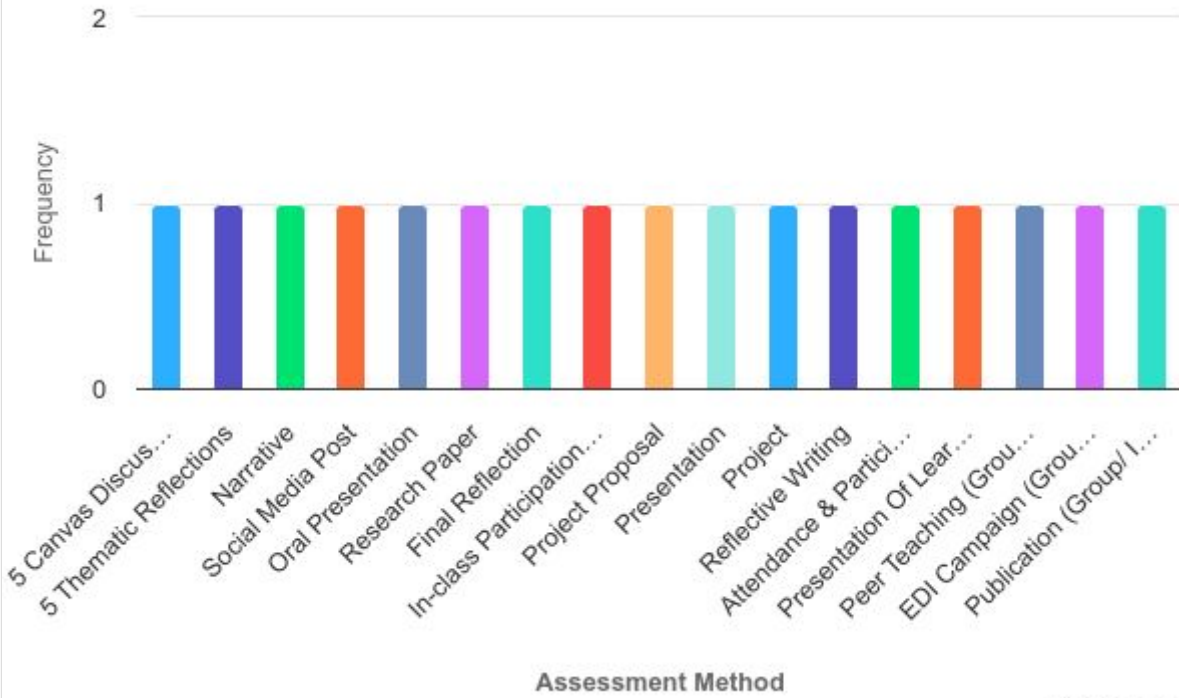
Curriculum MAP: Bar Charts

This chart shows how many course learning outcomes (CLOs) are aligned to each program learning outcome (PLO).



This chart shows the frequencies of the assessment methods for courses belonging to this program.

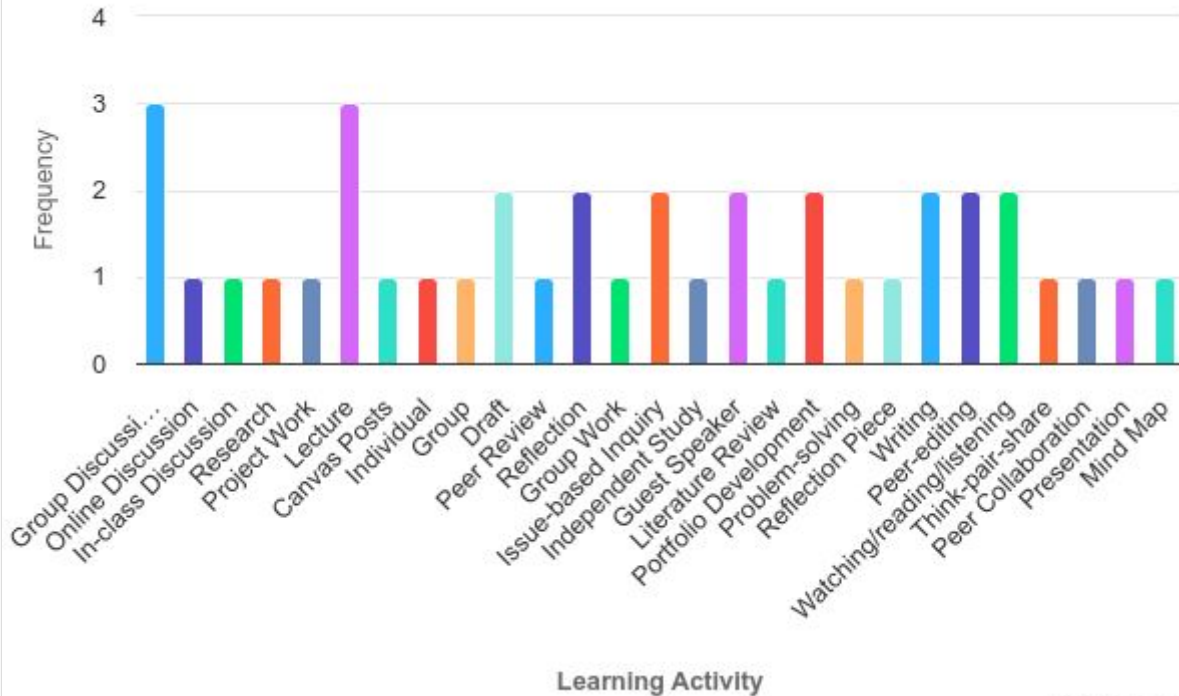
Assessment Methods



Highcharts.com

This chart shows the frequencies of the learning activities for courses belonging to this program.

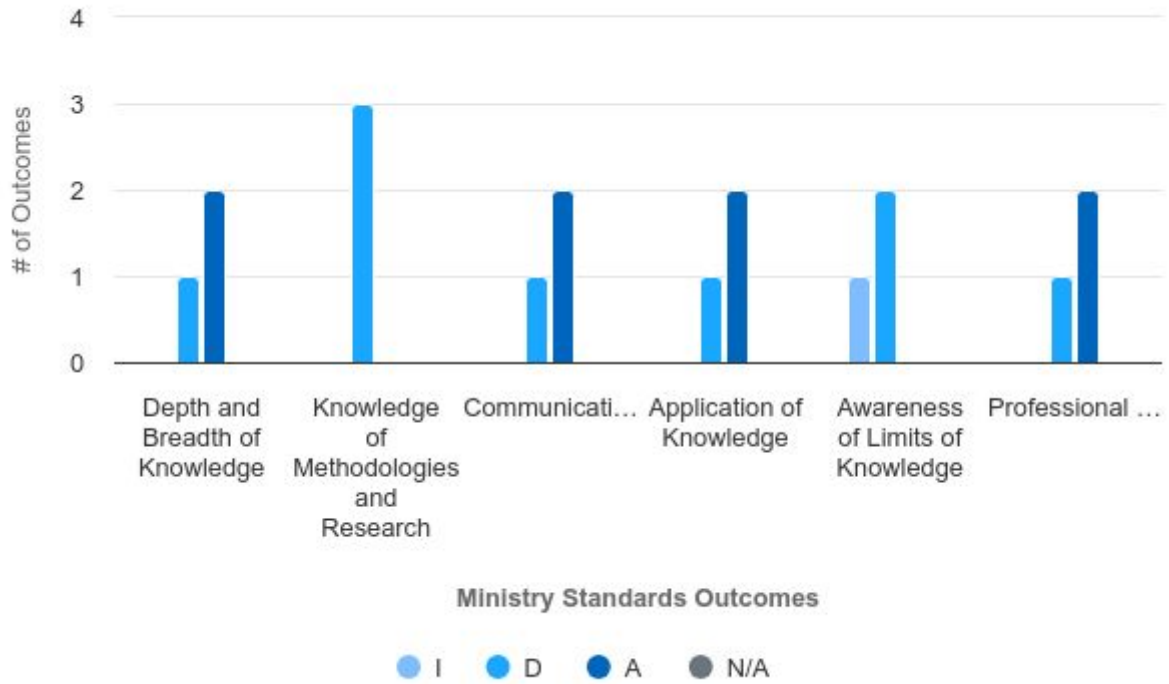
Learning Activities



Highcharts.com

This chart shows how the ministry standards are aligned with each course belonging to this program.


Alignment with Ministry Standards




Highcharts.com

Ministry Standards	Courses
<p>Depth and Breadth of Knowledge - Basic understanding of the range of fields within the discipline/field. Ability to gather, review, evaluate and interpret information, including new information relevant to the discipline. Capacity to engage in independent research or practice in a supervised context. Critical thinking/analytical skills. Ability to apply learning from one or more areas outside the discipline.</p>	<ul style="list-style-type: none"> ● Introduced: 0 ● Developing: 1 CORH 331 ● Advanced: 2 CORH 499, CORH 400 ● N/A: 0

Knowledge of Methodologies and Research - Evaluate the appropriateness of different approaches to solving problems using well established ideas and techniques. Devise and sustain arguments or solve problems using these methods. Describe and comment upon particular aspects of current research or equivalent advanced scholarship in the discipline.


 Introduced: 0


 Developing: 3
CORH 331,
CORH 499,
CORH 400


 Advanced: 0

 N/A: 0

Communications Skills - Ability to communicate information, arguments, and analyses accurately and reliably, orally and in writing, to a range of audiences. Use structured and coherent arguments.

 Introduced: 0


 Developing: 1
CORH 331


 Advanced: 2
CORH 499,
CORH 400

 N/A: 0

Application of Knowledge - Ability to review, present and critically evaluate qualitative and quantitative information to develop an argument, make sound judgement, apply concept, or use this knowledge in the creative process.


 Introduced: 0


 Developing: 1
CORH 331


 Advanced: 2
CORH 499,
CORH 400

 N/A: 0

Awareness of Limits of Knowledge - Understanding of the limits to their own knowledge and ability. Appreciation of the uncertainty, ambiguity and limits to knowledge and how this might influence analyses and interpretations.

 Introduced: 1
CORH 331

 Developing: 2
CORH 499,
CORH 400

 Advanced: 0

 N/A: 0

Professional Capacity/Autonomy - Initiative, personal responsibility and accountability in both personal and group contexts. Working effectively with others. **Behavior consistent with academic integrity.**

●
Introduced: 0

●
Developing: 1
CORH 331

●
Advanced: 2
CORH 499,
CORH 400

●
N/A: 0