



Guide For Creating an Authentic Assessment

1. Identify intended learning.

Decide which course learning outcome(s) you would like to assess and reflect on where related concepts and skills exist outside the classroom.

2. Reflect on assumptions & student perspectives.

Consider multiple perspectives and ways to define “authentic” and “real-world,” and ask students about their interests and goals to identify opportunities.

3. Choose a form of authentic assessment.

Explore the categories and examples above to find assessment types that align with goals and interests.

4. Define criteria and evidence.

Determine what will constitute “success”, and type and source of feedback for learners.

5. Design activity & tools.

Describe tasks, identify resources, and create tools (rubrics, self-reflection prompts, peer evaluation) to gather and assess evidence of “success.”

6. Gather input.

Request input (students, colleagues, partners, CTL consultants, Gen AI) around authenticity, feasibility, accessibility, etc.

7. Implement and evaluate.

Try out the assessment, ask for feedback from learners, and reflect on what to change for next time.